Rubi Hartz

Product Designer

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EXPERIENCE

UX/UI Designer | Abrigo Oct 2022 – Present

- Own UX for financial crime software across fraud alerts, case management, and operational monitoring.
- Design AI-assisted investigation workflows that help analysts review recommendations, narratives, and risk scores before making decisions.
- Lead user research and usability evaluations, and build high-fidelity Figma prototypes to validate workflows.
- Use Claude Code to explore designs, prototype front-end interactions, and review implementations with engineers.

Senior UX/UI Analyst & Designer | (un)Common Logic Jun 2021 – Oct 2022

- Analyzed client website and mobile data to identify opportunities for improvement and develop test plans.
- Ran A/B tests and usability tests to inform Figma redesigns for web and mobile experiences.

EARLIER EXPERIENCE

Senior Operations Specialist | Convoy May 2019 – May 2020

- Monitored shipments in real time, used analytics to improve team performance and reduce costs, and developed training programs.

Communications Specialist | University of Washington Mar 2018 – May 2019

- Led communications for UW Facilities across email, web, print, and social media, and coordinated cross-team initiatives.

Program Assistant | Purdue University Jan 2013 – Jan 2018

- Managed program events, budgets, and marketing plans.

SKILLS & TOOLS

Design Interaction design, workflow design, information architecture, user research, usability testing, prototyping, design systems, human review of AI outputs

Tools & technologies Figma, Claude Code, Pendo, Vue.js, HTML/CSS, Git/GitHub

EDUCATION

Certificate in UX & UI | Springboard 2020 – 2022

M.S. in International Affairs | Northeastern University 2016 – 2017

B.A. in Communications | Purdue University 2010 – 2014